



## When you think of the States, think United.

In the U.S. good friends usually meet over a cup of coffee.

United serves more than 1½ million pounds of coffee every year - along with gourmet meals supervised by our European-trained chefs.

That's because we meet a lot of friends every year, flying more people, more often to more places in the U.S. and Canada than any other airline.

The friendly skies of United start where your client arrives in

the U.S. - then extend all the way to Honolulu.

So when you send people to the States, send them to us.

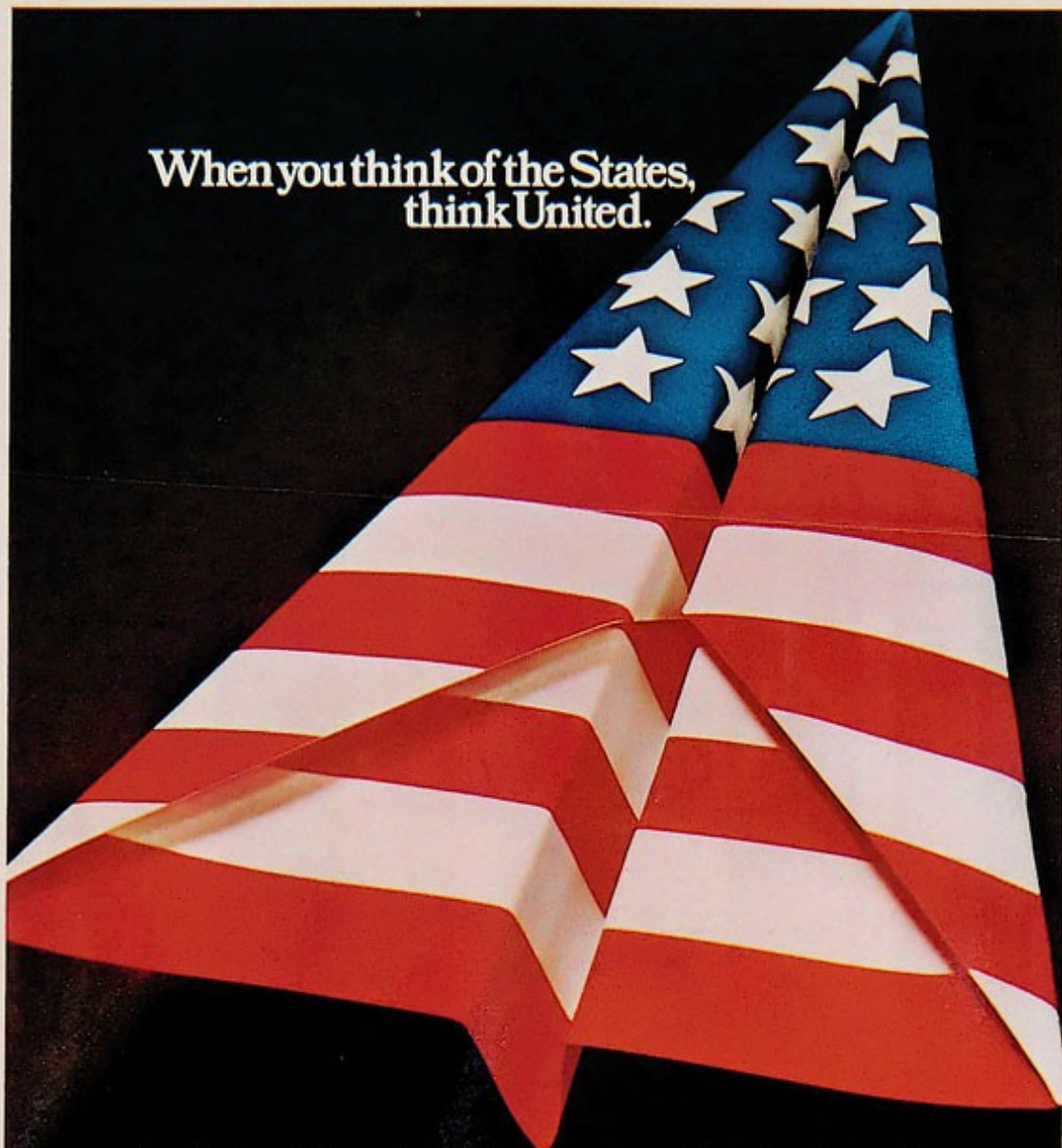
And you'll know they're being met by friends.



# United Air Lines

London: 52 Conduit Street, W1. Tel: 01-734 9281/5. Paris: 100 Champs Elysées. Tel: 225 0006.  
Frankfurt: Kaiserstrasse 16. Tel: 28 59 41. Rome: Via Bissolati 54. Tel: 487-703. Stockholm: Sveavägen 24-26 111 57. Tel: 109314/5. Amsterdam: 67/71 Leidsestraat. Tel: 23 26 24.

When you think of the States,  
think United.



Aircraft make an airline.  
And we've got more of them  
than any other airline in the  
States.

So we fly short trips, medium  
trips and long trips—to more  
places in the U.S. and Canada  
than any other airline.

So instead of waiting, you're  
away. Perhaps on a big new

DC-10. Where the seats are  
wider and they only come in  
pairs. Where you meet friends  
in a special get-acquainted  
lounge.

We've even got bassinets  
for the kids.

So when you come to the  
States, let us look after you in  
the friendly skies of United.

That's what friends are for.



**United Air Lines**

London: 33 Canals Street, W.1. Tel: 01-234 9261. Paris: 102 Champs Elysees. Tel: 273 8000.  
Frankfurt: Kaiserstrasse 16. Tel: 29 59 01. Rome: Via Biancamano 54. Tel: 06 201. Stockholm: Svansegen 74 20 110 30. Tel: 0803143. Amsterdam: 67/71 Leidsendreef. Tel: 23 36 24.



When you think  
of the States,  
think United.

United Air Lines is as much a part of the U.S. scene as hamburgers and ice-cream sundaes.

Because we've been flying around the States since 1926, longer than any other airline. So we know the country inside out, coast-to-coast. And we can make it easier than ever for you to help your clients get around in the U.S.

Only United connects with every international carrier serving the U.S. And flies to more U.S. and Canadian cities than any other airline—118 in all. With the largest jet fleet in the world. And the most convenient schedules.

And once on board a United flight, your clients will get a taste of really personalised service. Including gourmet meals supervised by our European-trained chefs in the largest flight kitchen system in the airline industry.

And served by more than 5,000 devoted air hostesses.

So next time you're sending someone over to the States, send them to us.

We'll take good care of them. After all, what are friends for?



United Air Lines



London: 52 Gaudin Street, W1. Tel: 01-724 9281/5. Paris: 102 Champs Elysees. Tel: 225 0306.  
Frankfurt: Kaiserstrasse 16. Tel: 28 20 41. Rome: Via Boccaletti 54. Tel: 487-701. Stockholm: Sveavägen 24 26 111 57. Tel: 00914/5. Amsterdam: 67/71 Leidsestraat. Tel: 20 28 24.